

# ACM NORTHEAST

## 2024

### CONFERENCE & TRADE SHOW

### December 8-10

Mystic Hilton  
Mystic, Connecticut



## ACM-NE Fall Conference Mystic, Connecticut December 8-10, 2024

### Welcome to Mystic!



*Jim Palmer*  
ACM-NE President

Hello everyone, and welcome to Mystic, CT! As President of the ACM's Northeast Region I'm pleased you are all able to join us for this year's ACM-NE Fall Conference. I would also like to offer a special thanks to all members of the ACM-NE Conference Committee that put this conference together. Over the next couple of days I hope you enjoy all the workshops, fellowship, and camaraderie that the annual conference brings. There's lots to learn in a short period of time, and I hope you can take away some valuable material!

✉ [jim@peabodytv.org](mailto:jim@peabodytv.org)



*Bernardo Moronta*  
Conference Co-Chair

We're so glad you could join us for this year's ACM-NE Fall Conference. As Co-Chair of the Conference Committee, it's my pleasure to welcome you to a gathering filled with opportunities to learn, share, and connect. A heartfelt thank-you to the committee for their incredible effort in bringing this event to life. Take time to enjoy the workshops, make new connections, and celebrate the creativity and collaboration that define our community. Welcome, and let's make this conference truly memorable!

✉ [bernardo@bronxnet.org](mailto:bernardo@bronxnet.org)

# Meet the Speakers

Full speaker listings and bios available at [www.acm-ne.org](http://www.acm-ne.org)



**Owen Provencher** is The Director of DerryCAM in Derry, NH, and the President of the NHCCM – The New Hampshire Coalition of Community Media

✉ [owenprovencher@derrynh.org](mailto:owenprovencher@derrynh.org)



**Tim Egan** is Part-Time Faculty at Vermont State University since 2014

✉ [timothytegan@gmail.com](mailto:timothytegan@gmail.com)



**Liz DiFiore** is the Community Engagement Director at BevCam in Beverly, MA

✉ [liz@bevcam.org](mailto:liz@bevcam.org)



**Michael Max Knobbe** is the Executive Director of BronxNet, the borough's public access multimedia network

✉ [max@bronxnet.org](mailto:max@bronxnet.org)



**Ben Ratner** is the Director of News Technology at Boston 25 News

✉ [Benjaminhratner@gmail.com](mailto:Benjaminhratner@gmail.com)



**Jennifer Evans** is the Executive Director at West Hartford Community Interactive in West Hartford, CT

✉ [jennifer@westhartfordct.gov](mailto:jennifer@westhartfordct.gov)



**Allen Russell** is the Production & Education Manager at Falmouth Community Television, MA

✉ [allen@fctv.org](mailto:allen@fctv.org)



**Audrey Duncan** is the director of Community Affairs for BronxNet

✉ [audrey@bronxnet.org](mailto:audrey@bronxnet.org)



**Bruce Putterman** is the Publisher and CEO of CT Mirror, an online nonprofit publication of Connecticut policy news

✉ [bruce@ctmirror.org](mailto:bruce@ctmirror.org)



**Mike Wassenaar** is President & CEO of the Alliance for Community Media

✉ [mwassenaar@allcommunitymedia.org](mailto:mwassenaar@allcommunitymedia.org)



**Sue Buske** is President of The Buske Group, representing local local governments, Community Media Centers, and others in their interactions with cable companies

✉ [sue@thebuskegroup.com](mailto:sue@thebuskegroup.com)



**Mike Bradley** is a Principal of Bradley Werner, LLC, representing local governments and access television organizations on cable TV and telecommunications issues

✉ [mike@bradleywerner.com](mailto:mike@bradleywerner.com)



**Daniell Krawczyk** founded Municipal Captioning, Inc.

✉ [dank@municipalcaptioning.com](mailto:dank@municipalcaptioning.com)



**Erich Archer** is Executive Director of 1623 Studios in Gloucester, MA

✉ [erich@capeantv.org](mailto:erich@capeantv.org)



**Max Resnick** is Director of network services for the Documenters Network of City Bureau, a journalism lab reimagining local media

✉ [max@citybureau.org](mailto:max@citybureau.org)



**Lonnie Reed** is a Journalist, Documentary Filmmaker, and former State Legislator from Branford, CT

✉ [lonreed@comcast.net](mailto:lonreed@comcast.net)



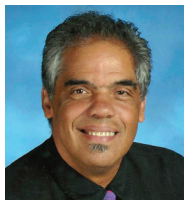
**Alex LaMarche** is the Director of Hadley Media

✉ [lamarchea@hadleyma.gov](mailto:lamarchea@hadleyma.gov)



**Charley Paige** is Northeast Regional Sales Manager for TelVue

✉ [cpaige@telvue.com](mailto:cpaige@telvue.com)



**Glenn Williams** is General Manager of BNN Media and a member of the ACM Regional and National Boards

✉ [gwilliams@bnnmedia.org](mailto:gwilliams@bnnmedia.org)



**Matt Landry** is Media Arts Program Manager at Cambridge Public Schools, Director of Cambridge Educational Access, and is on the board of CCTV

✉ [malandry@cpsd.us](mailto:malandry@cpsd.us)



**Chuck Scott** is the Media Center Director at Merrimack College in North Andover, MA

✉ [scottch@merrimack.edu](mailto:scottch@merrimack.edu)



**Dennis House** is an Emmy award-winning journalist and Chief Political Anchor for WTNH-TV, News 8 in the Hartford/New Haven, CT television market

✉ [denphouse@gmail.com](mailto:denphouse@gmail.com)



**David Burt** is Station Manager, Boston City TV/Boston Kids & Family TV and National NATAS First Vice Chair

✉ [david.burt@boston.gov](mailto:david.burt@boston.gov)



**Danielle Mannion** is Former Director & Instructor, Boston Millis TV & Millis, Currently National Chair NATAS Student Production Awards

✉ [dmannion@emmyonline.tv](mailto:dmannion@emmyonline.tv)



**Sarah Burgess** is a veteran journalist with more than two decades of experience and a member of the Board of Governors of New England NATAS

✉ [sarahburgess@gmail.com](mailto:sarahburgess@gmail.com)



**Mary Lou Palumbo** is a radio and television veteran from the New England area and has worked nationally for many cable television networks.

✉ [mlpcommunications@gmail.com](mailto:mlpcommunications@gmail.com)



**Pua Ford** recently retired from Woodbridge Gov't Access TV in CT and is currently Media Issues Specialist for LWVCT

✉ [pua4d@yahoo.com](mailto:pua4d@yahoo.com)



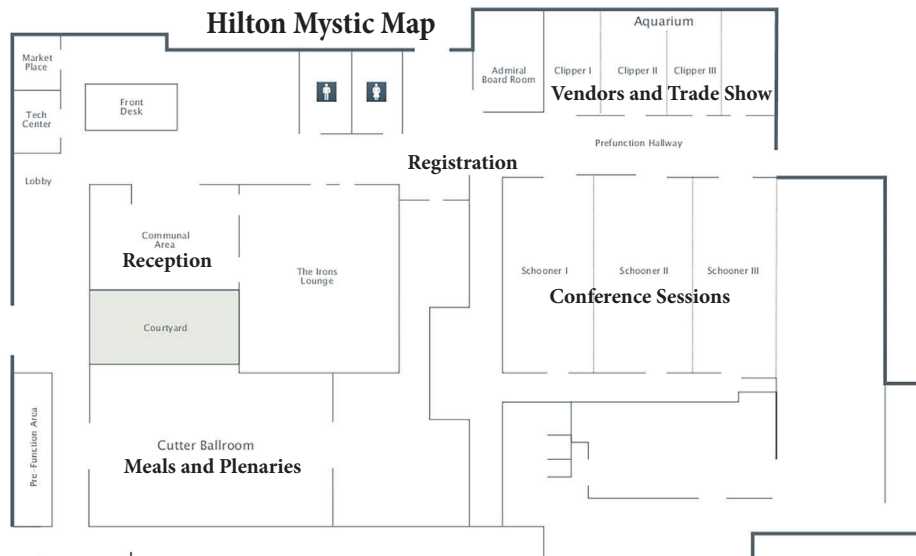
# Conference Schedule as of 12/5/2024

Check [www.acm-ne.org](http://www.acm-ne.org) for the latest updates

Sunday, December 8			
3:00 – 5:00 PM	Check-in and Registration		Schooner Foyer
4:00 – 5:30 PM	Pre-opening Reception		Water Wall Foyer
5:30 PM	Dinner on your Own		Mystic
Monday, December 9			
8:00 – 5:00 PM	Check-in and Registration		Schooner Foyer
8:00 – 5:00 PM	Technology Exhibits and Trade Show		Clipper Ballroom
8:00 – 9:30 AM	Continental Breakfast		Cutter Ballroom
8:30 – 9:50 AM	<b>Welcome to Connecticut!</b> <i>Jim Palmer, Dennis House, Lonnie Reed, Michael Max Knobbe</i>		Cutter Ballroom
10:00 – 11:15 AM	Session #1		
	SCHOONER I <b>Advocacy and Legislative Work</b> <i>Michael Max Knobbe, Rob Chapman, Jennifer Evans</i>	SCHOONER II <b>Social Media Metrics, Outreach, Marketing</b> <i>Liz DiFiore</i>	SCHOONER III <i>Open</i>
11:15 – 11:30 AM	Break		
11:30 – 12:30 PM	Session #2		
	SCHOONER I <b>Addressing DEI, racism &amp; other discrimination</b> <i>Glenn Williams, Deb Rogers</i>	SCHOONER II <b>Use of AI in Access</b> <i>Daniell Krawczyk, Erich Archer, Allen Russell</i>	SCHOONER III <i>Open</i>
12:30 – 1:50 PM	Luncheon and Panel <b>Franchising, Negotiations, and the Regulatory Landscape</b> <i>Mike Wassenaar, Sue Buske, Mike Bradley</i>		Cutter Ballroom
2:00 – 3:15 PM	Session #3		
	SCHOONER I <b>Youth Media Makers: Cut Your Teeth and Find Your Calling</b> <i>Sarah Burgess, Ben Ratner, Matt Landry, Chuck Scott</i>	SCHOONER II <b>Accessibility, Captioning, Language Access, Adaptive Measures</b> <i>Daniell Krawczyk, Charley Paige, Mike Wassenaar</i>	SCHOONER III <i>Open</i>
3:15 – 3:45 PM	Break ( <i>Snacks will be available in the Trade Show room from 3:00-4:00pm</i> )		
3:45 – 4:45 PM	Session #4		
	SCHOONER I <b>Digital Equity</b> <i>Liz DiFiore, Alex LaMarche, Audrey Duncan</i>	SCHOONER II <b>Community Storytelling as Journalism</b> <i>Pua Ford, Nicholas Lavallee, Grace Lemay</i>	SCHOONER III <i>Open</i>
4:45 – 5:15 PM	Trade Show Wrap-Up		Clipper Ballroom
6:00 – 9:00 PM	Nor'Easter Awards and Reception - <i>Mystic Luxury Cinema (27 Coogan Blvd Ste. 1-B)</i>		
Tuesday, December 10			
8:00 – 12:30 PM	Check-in and Registration		Schooner Foyer
8:00 – 9:30 AM	Continental Breakfast		Cutter Ballroom
8:30 – 9:00 AM	ACM-NE Annual Meeting		Cutter Ballroom
9:00 – 10:00 AM	<b>Intersection of Local Journalism + Community Access Media</b> <i>Pua Ford, Bruce Putterman (CT Mirror), Max Resnick (City Bureau, Brooklyn)</i>		Cutter Ballroom
10:00 – 11:00 AM	Trade Show		Clipper Ballroom
11:10 – 12:10 PM	Session #5		
	SCHOONER I <b>Fundraising and Revenue Diversification</b> <i>Owen Provencher</i>	SCHOONER II <b>Why You Should Join NATAS and ACM</b> <i>Tim Egan, Barbara Chisholm, David Burt, Mary Lou Palumbo, Danielle Mannion</i>	SCHOONER III <i>Open</i>
12:10 – 1:30 PM	<b>Luncheon and SPECIAL AWARDS Presentation</b>		Cutter Ballroom
1:30 – 2:30 PM	Trade Show Vendor Event - "Tech Tips"		Clipper Ballroom
2:30 – 3:00 PM	Trade Show Wrap-Up and Raffle Drawings		Clipper Ballroom
3:00 PM	Conference Closing		

**Thank you to our GOLD Sponsors for helping make this conference possible!**





## Thank you to all our Vendors and Sponsors!

*Be sure to visit them all at our Trade Show in the Clipper Room!*

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## 2024-2025 ACM-NE Board of Directors

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**How did we do?  
We want to hear from YOU!**

Please take a moment to complete our survey. Your feedback will help shape future conferences!

Scan the QR Code below to access the survey

