

ACMNE 2018 Conference Schedule

(as of 10/04/18)

Wednesday, October 10, 2018

6:00pm-8:00pm Registration (*location TBD – ground floor*)

Thursday, October 11, 2018

8:30AM-5:00PM **Registration Table Open**
(*ground floor*)

9:00AM-10:30AM BREAKFAST
(*Exhibit Hall – Key Hall*)

9:00AM-4:00PM **TRADE SHOW and PRESENTATIONS**
(*Exhibit Hall – Key Hall*)

10:00AM **Comrex presentation: 5G Technology: Everything “They” Want You to Know about 5G...and some thoughts from Comrex on the topic**

11:00AM **Cablecast Community Media presentation: Is Your Content Making the Best Impression Online?**

12:00PM **FOUND FOOTAGE FEST - Public Access presentation**
(*GE Theatre*)

12:45PM Box Lunch (*Exhibit Hall – Key Hall*)

1:30PM **TelVue presentation: Video Broadcast and Internet Streaming with Graphics, Live switching, & Automatic Closed Captioning**

2:30PM **CASTUS presentation: Moving your channels into the future with CASTUS**

3:00PM **Tech Talk: Boost civic engagement affordably and efficiently with MNN’s NYXT platform powered by TelVue (location TBD)**

5:00PM-7:00PM **PARTY at MEXICAN RADIO - 325 State Street**

8:00PM **FOUND FOOTAGE FEST Full Performance**
(*Proctors – location TBD*)

Friday, October 12, 2018

7:30AM-12:30PM Registration Table Open

8:00AM-8:50AM **Breakfast and Welcome Plenary**

9:00AM-10:30AM WORKSHOPS

- Working with the Internet Archive (*Delak Guild Room – 2d floor*)
- Building a Youth Media Program as a Community Builder & Revenue Stream (*GE Theatre – 1st floor*)
- DIY Technology for Small Stations (*Hearst Education Center - downstairs level*)
- Strategic Revisioning of Media Centers & Channels (*Fenimore Asset Management Gallery – 2d floor*)

- 10:45AM-12:15AM WORKSHOPS
- Metadata and the Future of Video in an Online World (*Delak Guild Room*)
 - Fostering Local Journalism and News Productions on a Shoestring (*Fenimore Asset Management Gallery*)
 - The Cord Cutting Age – Redefining Membership & Diversifying Non-Cable Revenues (*GE Theatre*)
 - Creating Compelling iPhone (Smartphone) Videos on a Shoestring Budget (*Hearst Education Center*)
- 12:30PM-1:45PM **Luncheon with:**
Keynote Speaker: NY Assemblyman Angelo Santabarbara
Panel Discussion: *The Spirit of Community Media—Can It Adapt to Any Change?* **Panel:** Mike Wassenaar, Philip Morris, Tony Riddle, Greg Sutton. **Moderator:** Tony Arrien
- 2:00PM-3:30PM WORKSHOPS
- The Power of Crowdsourced Media – Creating Opportunities for Collaborations (*Fenimore Asset Management Gallery*)
 - Creative Fundraising: How to Research and Write a Grant (*location TBD*)
 - Ask the Experts: National Legislative Updates, Franchise Agreements, Public Policy and More (*Delak Guild Room*)
- 3:45PM-5:15PM WORKSHOPS
- Using Marketing & Local Media Partnerships to Expand Your Reach (*Delak Guild Room*)
 - Cable Cord Cutting Reality Check – State Public Policy & Local Survival Strategies (*Fenimore Asset Management Gallery*)
- 5:30PM-8:00PM Dinner Break
8:00PM **THE DUST BOWL FAERIES**—*alternative experimental performance art troupe with cool visuals (GE Theatre)*

Saturday, October 13, 2018

- 11:15AM-12:00PM Video Festival Opening Reception
(*GE Theatre*)
- 12:00PM-2:30PM **NOR'EASTERS VIDEO FESTIVAL + SPECIAL AWARDS CEREMONY** (*GE Theatre*)