

2018 ACM-NE TRADE SHOW PRESENTATIONS

10:00am- 5G Technology: Everything "They" Want You to Know about 5G...and some thoughts from Comrex on the topic (Presenter: Comrex)

One of the latest tech buzz topics these days is "5G" and the implications for the future of remote broadcasts are fairly profound. Chris Crump from Comrex will discuss the current status of 5G Technology, what the mobile providers are saying versus "reality," the timeline for its implementation and how it will affect the "Comrex IoT." A brief overview of new Comrex products will be included.

11:00am- Is Your Content Making the Best Impression Online? (Presenter: Cablecast Community Media)
Cablecast helps you step up your online viewer experience. Version 6.5 is out and it makes your online content look its best based on each viewer's connection speed and screen size. Say hello to full HD on your TV screen through a web browser with Cablecast Screenweave for Apple TV® and Roku®. Also enjoy newly added VOD viewer metrics in Cablecast reports and google analytics integration for your public site. Now you can see what your community is watching, when they watch, and how long they hang around on your public site. Finally, you'll also want to demo our new meeting coverage tools and live passthrough graphics available directly in Cablecast with no additional hardware.

1:30pm- Expand Your Viewing Audience with Facebook Live, YouTube Live, and Over-The-Top Apps... and Now Automatic Closed Captioning Creation! (Presenter: TelVue)

TelVue's Linux-based products are reliable, secure, and filled with many time saving features for program acquisition, content management, and distribution to cable, cloud-based VOD, live streaming; your organization's own branded over-the-top (OTT) apps on Roku and Apple TV; and now easily stream live on YouTube Live and Facebook Live from one box.

The TelVue HyperCaster handles multiple live video workflows from both SDI & IP sources, including use of YouTube Live streams as a live source.

And now with TelVue's cloud-based Closed Captioning service, you can quickly, and affordably, add closed captions to any video program for broadcast, Internet, and OTT.

2:30pm- Move your channels into the future (Presenter: CASTUS)

TV is changing, are your channels ready? Join us for this informative session and learn about the tools and features CASTUS provides to help you move your channels, simply and affordably, into the future. VOD, Live Streaming, Closed Captions, Emergency Messages, and more. Come see how CASTUS makes this possible, using a single, user-friendly interface. Join Sr. Vice President of Sales for CASTUS, Bruce Morrison, for this informative session.