

REGISTER

online at acm-ne.org
or call 518.346.6204

\$225.00 Early Bird Full Pass
(through September 21) - \$190 Member Rate

\$250.00 Full pass (after September 21)

\$175 Single Day Pass - \$150 Member Rate

Use Code "Envision" for your member discount

Registration includes full schedule for trade show on October 11 and all workshops on October 12. All meals and show tickets included except for dinner on Friday, October 12.

For more workshop information and registration/hotel links please visit ...
acm-ne.org

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ENVISION THE FUTURE

OSM
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432 State Street
Schenectady, NY 12305



Alliance for Community Media
Promoting Civic Engagement Through Community Media

at PROCTORS



Alliance for Community Media
Promoting Civic Engagement Through Community Media

ENVISION THE FUTURE

THE ALLIANCE FOR COMMUNITY MEDIA
NORTHEAST REGION
ANNUAL CONFERENCE 2018

OCTOBER 11 - 13
EARLY BIRD REGISTRATION OPEN NOW

HOSTED BY OPEN STAGE MEDIA
PROCTORS - SCHENECTADY, NY



OSM
OPENSTAGEMEDIA

SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 11

- 8:30a-5:30p | Registration Open
- 9:00a-10:30a | Breakfast
- 9:00a-4:00p | Trade Show and Presentations
- 10:00a-12:00p | Vendor Presentations
- 12:00p | Featured Speakers
The Found Footage Festival
- 12:30p | Box Lunch
- 2:00p-4:00p | Vendor Presentations
- 4:00p-5:00p | Round Table Discussions
- 5:00p-7:00p | Party at Mexican Radio
- 8:00p | The Found Footage Festival
Performance

ABOUT

THE FOUND FOOTAGE FESTIVAL

CHOP & STEELE: "THE DUMBEST FIRST AMENDMENT FIGHT OF 2017"

Joe Pickett and Nick Prueher, founders of the Found Footage Festival, tell the story of their unlikely free speech battle after being sued for appearing as fake strongmen on local news last year. With clips of their "Chop & Steele" appearances, previous news experiments, and their actual lawsuit depositions, Pickett and Prueher show how a large media corporation used their money and resources to try and silence them, and almost got away with it. They'll also chop twigs with their bare hands.



Pickett and Prueher

FRIDAY, OCTOBER 12

- 7:30a-12:30p | Registration
- 8:00a-9:00a | Breakfast and Welcome plenary
- 9:00a-10:30a | Workshops
 - Working With the Internet Archive
 - Building a Youth Media Program as a Community Builder & Revenue Stream
 - DIY Technology for Small Operations
 - Strategic Revisioning of Media Centers & Channels
- 10:45a-12:15p | Workshops
 - Metadata and the Future of Video in an Online World
 - Local Journalism and News Production on a Shoestring
 - The Cord Cutting Age - Redefining Membership & Diversifying Non-Cable Revenues
 - Creating Compelling iPhone (Smartphone) Videos on a Shoestring Budget
- 12:30p-1:45p | Keynote Luncheon
- 2:00p-3:30p | Workshops
 - Crowdsourced Media Projects
 - Creative Fundraising: How to Research and Write a Grant
 - Cable Cord Cutting Reality Check: State Public Policy & Local Survival Strategies
 - Discussion Panel with Q&A
- 3:45p-5:15p | Workshops
 - Marketing & Local Media Partnerships
 - Branding and Engagement
 - National Legislative Updates: Closed Captioning
- 5:30p-8:00p | Dinner Break
- 8:00p | Screening TBA

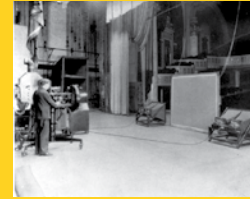
SATURDAY, OCTOBER 13

- 11:30a-12:00p | Video Awards opening reception
- 12:00p-1:30p | "The "Nor'easters"
(The ACM Northeast region video awards)
The registration for the video fest awards will open soon.



SCHENECTADY...

has long been known as the city that lights and hauls the world, but it also holds an auspicious place in television history. Beginning with test broadcasts in 1928, W2XB, located three miles from Proctors, was one of the first experimental television stations in the world; later, as WRGB, it had one of the few pre-WW2 commercial licenses, and is still the CBS affiliate located in Schenectady today.



On May 22, 1930, Proctors hosted the first public demonstration of television when—under the direction of General Electric broadcast pioneer Ernst Alexanderson—a pit orchestra played to the image of a conductor sent from the nearby GE Realty plot.

Schenectady's city hall is within view of Proctors, and the state capital, Albany, is 15 miles straight down State Street/Central Ave, putting Open Stage Media in the political crosshairs of those making decisions that directly affect public programming.

CONFERENCE HOTELS

DOUBLETREE SCHENECTADY

100 Nott Terrace, Schenectady, NY 12308
(518) 393-4141

THE HAMPTON INN SCHENECTADY

450 State Street, Schenectady, NY, 12305
(518) 377-4500

ROOM RATE: USE CODE: ACM

\$149 for 10/10/18 -&- 10/11/18
\$199 for 10/12/18

If staying 1 night, book DoubleTree - if 2 or 3 nights, book Hampton Inn - if booking all 3 nights, book by phone at 518-377-4500 and ask for Brianna Mead.