



Alliance for Community Media
Promoting Civic Engagement Through Community Media
www.acm-ne.org



ALLIANCE for COMMUNITY MEDIA
CONFERENCE and TRADE SHOW
Northeast Region

2017

Sea Crest Beach Hotel
North Falmouth, MA



CAPE COD  NOVEMBER 1-3

EXHIBITOR & SPONSORSHIP PROSPECTUS



The Alliance for Community Media Northeast Region (ACM - NE) holds an annual conference, trade show, and video festival each year targeting our members in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, and New York. Over the years, attendees representing other regions have participated and we anticipate this to be the case this year as well.

Dozens of community media professionals, board members, and producers attend our event each year and this year we are branching out to connect with those in film and radio. This event provides a unique opportunity for vendors to engage with those who seek products, services, and resources to assist them in their work; connect with current customers and identify new ones.

We welcome your participation to become a sponsor or exhibitor at this year's event. For more information, contact Keith Thibault at 774-357-2354 or keith.thibault@bristolcc.edu.

EVENT DETAILS:

Exhibitor Set – up:	Wednesday, November 1 st	2:00pm – 9:00pm
Conference & Trade Show:	Thursday, November 2 nd	9:00am - 5:00pm
Conference:	Friday, November 3 rd	8:30am – 5:15pm
Video Festival Awards:	Friday, November 3 rd	7:00pm

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

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EXHIBITOR: Each exhibitor at the trade show will receive:

- ❖ A 10' wide space with a 6' table and two chairs;
- ❖ Electrical power and wireless internet access;
- ❖ Contact information listed within our conference program;
- ❖ A list of attendees after the conference;
- ❖ Meals (*breakfast and box lunch*) on November 2nd for up to three (3) members of your company/organization.

COST: \$600 per table (\$700 after October 1st)

Attendance at the Thursday night party and the Friday November 3rd workshops and Video Festival will be available for an additional fee.

PRESENTER: Exhibitors have the opportunity to present a product demonstration to at the trade show.

- ❖ Each presentation will last up to ½ hour and will be held in an area adjacent to the exhibit hall. Presentations are scheduled for 10:45am, 11:30am, 12:15pm, 12:45pm, 3:00pm;
- ❖ Presentations promoted prior to the trade show and within the conference program;
- ❖ Cost for a presentation is *in addition* to the cost of exhibitor space.

COST: \$400 per presentation (\$500 after October 1st)

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: Presenting Sponsors will receive:

- ❖ Up to two (2) exhibitor tables (*Additional exhibitor tables are available at a reduced rate of \$500 each*);
- ❖ One (1) vendor presentation;
- ❖ **The opportunity to hold an exclusive, 3 - hour demonstration for attendees on Wednesday, November 1st at the conference site **NEW FOR 2017****
- ❖ A full-page advertisement in the conference **and** video festival programs (*Position determined on a first-come, first-serve basis*);
- ❖ Two (2) tickets to the Thursday night party and two (2) full registrations to both the Friday, November 3rd workshops and Video Festival awards celebration. *Additional tickets and registrations are available for a fee*;
- ❖ Promotional mentions (with logo) on all print and online materials related to the conference **and** video festival;
- ❖ Acknowledgement from the podium during all events and an opportunity to address attendees at the trade show, Friday conference luncheon, and the video festival awards ceremony.

COST: \$7,500.00 (Limit 2)

PLATINUM SPONSOR: Platinum Sponsors will receive:

- ❖ Up to two (2) exhibitor tables (*Additional exhibitor tables will be available at a reduced rate of \$500 each*)
- ❖ One (1) vendor presentation;
- ❖ A full-page advertisement in the **conference program only**. (*Position determined on a first-come, first-serve basis*).
- ❖ One (1) ticket to the Thursday night party and one (1) full registration for the Friday, November 3rd workshops. *Additional tickets and registrations are available for an additional fee*;
- ❖ Promotional mentions (*with logo*) on all print and online promotional materials related to the **conference only**;
- ❖ Acknowledgement as our breakfast and lunch sponsor on Thursday, November 2nd and an opportunity to briefly address attendees at the Trade Show.

COST: \$5,000.00

VIDEO FESTIVAL SPONSOR: Video Festival Sponsors will receive:

- ❖ One (1) exhibitor table. (Additional exhibitor tables will be available at a reduced rate of \$500 each);
- ❖ A full page advertisement in the **video festival program only** (Position determined on a first-come, first-serve basis);
- ❖ Two (2) invitations to the video awards ceremony;
- ❖ Promotional mentions (with logo) on all print and online promotional materials related to the **video festival only**;
- ❖ Acknowledgement from the podium and the opportunity to address attendees at the awards ceremony.

COST: \$3,000.00 (Limit 3)

Attendance at the Thursday night party and the Friday November 3rd workshops will be available for an additional fee.

GOLD SPONSOR: Gold Sponsors will receive:

- ❖ One (1) exhibitor table. (Additional exhibitor tables will be available at a reduced rate of \$500 each).
- ❖ One (1) ½ page advertisement in the **conference program only**. (Position determined on a first-come, first-serve basis).
- ❖ Promotional mentions (with logo) on all print and online promotional materials related to the **conference only**;
- ❖ Acknowledgement as our breakfast sponsor on Friday, November 3rd.

COST: \$1,500.00

Attendance at the Thursday night party and the Friday November 3rd workshops and Video Festival will be available for an additional fee.

PROGRAM ADVERTISEMENTS (Deadline October 1st- Ad provided by sponsor)

	<u>Conference Program</u>	<u>Video Festival Program</u>	<u>Both</u>
Full Page:	\$400	\$400	\$650
½ Page:	\$250	\$250	\$400
¼ Page:	\$150	\$150	\$250

