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ACM Northeast Region Conference & Trade Show November 1-3, 2017

Sea Crest Beach Hotel
North Falmouth, MA CAPE COD



WEDNESDAY, November 1, 2017

- 2:00pm – 9:00pm **Exhibitor Setup** (*Nauset III, IV, V*)
- 3:00pm – 5:00pm **Registration** (*Nauset Conference Center Office*)
- 5:00pm – 7:00pm **Reception at Falmouth Community Television**, 310A Dillingham Ave, Falmouth


THURSDAY, November 2, 2017

- 8:00am – 5:00pm **Registration** (*Nauset Conference Center Office*)
- 9:00am – 10:30am **Continental Breakfast** (*Nauset III, IV, V*)
- 9:00am – 5:00pm **Trade Show** (*Nauset III, IV, V*)
- 10:30am – 12:30pm **Van Rodeo** (*Parking lot*)
- 11:00am – 5:00pm **Birds of a Feather: small group gathering. Sign up at registration to use room** (*Highland*)
- 11:00am – 5:00pm **TV Interview Studio** (*Nauset Conference Center Foyer*)
- 11:00am – 5:00pm **Mobile Podcasting Studio** (*In Nauset III, IV, V Trade Show Area*)
- 10:45am – 11:15am **Vendor Demo #1: COMREX** (*Nauset I*)
- 11:30am – 12:00pm **Vendor Demo #2: TIGHTROPE MEDIA SYSTEMS** (*Nauset II*)
- 12:00pm – 1:15pm **Box Lunch in Trade Show Area** (*Nauset III, IV, V*) *Ticket Required*
- 12:15pm – 12:45pm **Vendor Demo #3: JVC** (*Nauset I*)
- 12:45pm – 1:15pm **Vendor Demo #4: BARBIZON LIGHTING** (*Nauset II*)

Workshop Tracks:	<i>Management, Policy & Legal</i>	<i>Storytelling, Journalism & Youth Media</i>	<i>Management, Policy & Legal</i>	<i>Changing Technology & Infrastructure</i>
Session 1 1:30pm – 3:00pm	Franchise Renewal Negotiations & Community Benefits <i>(Nauset II)</i>	Youth Media in the 21st Century Building a Successful Youth Media Program <i>(Racepoint)</i>	HR Hotspots All Organizations Need to Know <i>(Nauset I)</i>	Innovative Tips, Designs & Tools <i>(Chatham)</i>

- 3:00pm – 3:30pm **Vendor Demo #5: CASTUS** (*Racepoint*)
- 3:00pm – 3:30pm **Snack In Trade Show Area** (*Nauset III, IV, V*)

Workshop Tracks:	<i>Creative Outreach, Partnerships & Engagement</i>	<i>Storytelling, Journalism & Youth Media</i>	<i>Management, Policy & Legal</i>	<i>Changing Technology & Infrastructure</i>
Session 2 3:30pm – 5:00pm	How to Build & Program a LPFM or Internet Radio Station (Nauset I)	22 Years of Cable Access In Brazil (Racepoint)	Massachusetts Legislative & Public Policy Update (Chatham)	Strategic Re-Visioning of Media Centers & Channels (Nauset II)

7:00pm **Welcome Reception, Keynote & Dinner Party**
VIP Welcome, Special Guest Speaker: Sue Schardt, AIR, Blues & BBQ Party featuring The James Montgomery Band
 (Ocean View & Ballroom III)

FRIDAY, November 3, 2017

8:00am – 3:00pm **Registration** (Nauset Conference Center Office)

8:30am – 10:00am **Continental Breakfast** (Nauset III, IV)

9:15am **Keynote Speaker: Anthony Riddle , Director of Community Media, BRIC** (Nauset III, IV)

10:00am – 5:00pm **Birds of a Feather:** Sign up at Registration desk for one hour slots (Highland)

Workshop Tracks:	<i>Creative Outreach, Partnerships & Engagement</i>	<i>Storytelling, Journalism & Youth Media</i>	<i>Management, Policy & Legal</i>	<i>Changing Technology & Infrastructure</i>
Session 3 10:30am – Noon		Creating a Public Narrative Through Storytelling (Nauset I)	It's Not a Sprint, It's a Marathon: Racing to the Fundraising Finish Line (Nauset II)	Drones, Quadcopters, UAV's: What to Buy, Safe Operation, Licensing, Regulation (Racepoint)

12:15pm – 1:45pm **Luncheon & Panel Discussion: The Future of Community Media**
Moderated by Mike Wassenaar, ACM President (Ocean View & Ballroom III)

Session 4 2:00pm – 3:30pm	Using Marketing, Content and Partnerships to Expand Your Reach (Nauset I)	Filling the Void: Providing Local News as a Public Service (Nauset IV/V)	The Power of Focus: Improving your effectiveness by getting better organized (Nauset III)	Building a New (or updating your) Community Media Center (Nauset II)
Session 5 3:45pm – 5:15pm	Back To Our Roots Activist Media/Filmmaking (Nauset I)	Local Investigative Reporting on a Shoestring (Nauset III)	Legislative Update: Closed Captioning, ADA Rules & More (Nauset IV/V)	Community VR as Community Media (Nauset II)

6:00pm	Reception: Food, cash bar, gregarious celebration <i>(The Navigator, 53 Ashumet Rd, East Falmouth)</i>			
7:00pm	ACM – Northeast Region Video Festival			

(Schedule subject to change)